

Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Economic Affairs SECO

Swiss Confederation







Stakeholder engagement

Generally misunderstood and underestimated

- Building bridges
- Being proactive
- Public Private Partnerships
- No one organization can do it all or has all the answers
- Promotion of ESG (environment, social & governance) objectives







History







1st Roundtable held 24 June 2024



Started with 15 participants from the dtic, SECO, UNIDO, GIZ



trade, industry

Trade, Industry and Competition

- Current mailing list: almost 500 and 160 organizations
- 17 sessions held to date





Themes include water, standards, waste, energy





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Presentations on projects and organizations

Knowledge sharing







 Numerous follow up discussions and stakeholder engagements resulting in 4 joint projects among Roundtable stakeholders





Framework

- Government (national, provincial, local)
- Industry and commerce
- Academia and R&D institutions
- Bi-monthly meetings
- 3 hours maximum, virtual meetings
- Set agenda with contributions open
- Mix of technical and in-depth presentations vs high-level and more strategic







Principles

- Collaboration and partnerships
- Openness and honesty
- Excellence and continuous improvement
- Win-Win
- Sharing
- No hidden agendas
- Not-compulsory and for free
- What value can you add/ contribute?







Lessons learnt

- Stakeholder management is central
- Collaboration with others
- Building personal relationships
- It takes time
- Cross-sectoral, multi-disciplinary approach
- Shared vision and alignment
- Seek a win-win
- Not an add-on, but integral part
- Systems approach.







Spin-offs and Benefits

- 4 new projects initiated between participants
- Task team on Skills established
- Facilitation of new relationships and partnerships to collaborate
- Introductions/ linking of participants
- Face to face follow up meetings
- Inputs to policy, toolbox development and other EIP outputs





Impact

- EIP approach incorporated into national policy framework by the dtic
- All industrial spaces to adopt the EIP approach
- EIP approach adopted by Treasury Cities Support Programme
- Strengthened collaboration between the dtic and Treasury on industrial park activities
- CSP introduced EIP approach to metropolitan municipalities and adoption thereof encouraged





Impact

- National Summit Reimagined industrial spaces
- Core task team (the dtic, Treasury, NCPC, GIZ)
- Strong relationships with other government departments (DSI, DFFE, DHSWS, COGTA, DARDLR, DSBD)
- National Quarterly Engagements Industrial Parks Futures Dialogues









Thank you

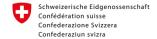
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