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How ecolabels can contribute to SPP?

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Coordination of SPP and EL complementary approaches:

1. In the definition of **policies**
2. In the **elaboration of SPP criteria**
3. In the **verification** of criteria
4. In the **identification of sustainable products**
5. To **estimate environmental/social benefits** of SPP

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The 2030 agenda

<p>1 NO POVERTY</p>	<p>2 ZERO HUNGER</p>	<p>3 GOOD HEALTH AND WELL-BEING</p>	<p>4 QUALITY EDUCATION</p>	<p>5 GENDER EQUALITY</p>	<p>6 CLEAN WATER AND SANITATION</p>
<p>7 AFFORDABLE AND CLEAN ENERGY</p>	<p>8 DECENT WORK AND ECONOMIC GROWTH</p>	<p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>10 REDUCED INEQUALITIES</p>	<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p>	<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>
<p>13 CLIMATE ACTION</p>	<p>14 LIFE BELOW WATER</p>	<p>15 LIFE ON LAND</p>	<p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p>17 PARTNERSHIPS FOR THE GOALS</p>	<p>SUSTAINABLE DEVELOPMENT GOALS</p>



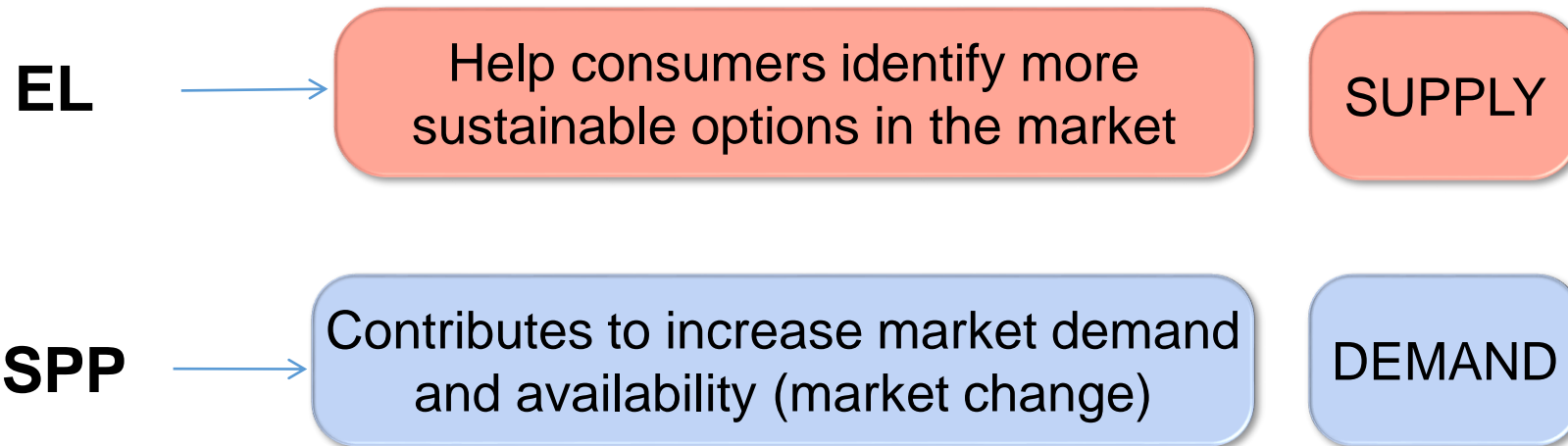


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- SPP and Ecolabels (EL) are very often promoted in coordination at international level and in many countries



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In the definition of SPP policies

- “Green” in South Korea Green Purchasing Act

Request: public agencies should purchase environment-friendly products

Definition of “environment-friendly products”:

- Certified or meeting the underlying criteria set by the **Korean Eco-label**
- Certified or meeting the criteria of the quality certificate for recycled products (Good Recycled Mark)
- Complying with other environmental criteria **set by the Ministry of the Environment**



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- By establishing a link between EL and SPP, the **Government also sends a clear message to the market to stimulate**

Adoption of Sustainability Standards
by the Market

Improvement and Harmonization of
Sustainability Standards

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• US Government: SPP on electronics and Energy Star

Federal Register

Vol. 58, No. 77

Friday, April 23, 1993

Presidential Documents

Title 3—

Executive Order 12845 of April 21, 1993

The President

Requiring Agencies To Purchase Energy Efficient Computer Equipment

movement to energy efficient designs in standard computer equipment, it is hereby ordered as follows:

Section 1. Procurement of Computer Equipment that Meets EPA Energy Star Requirements for Energy Efficiency. (a) The heads of Federal agencies shall ensure that, within 180 days from the date of this order, all acquisitions of microcomputers, including personal computers, monitors, and printers, meet "EPA Energy Star" requirements for energy efficiency. The heads of Federal agencies may grant, on a case-by-case basis, exemptions to this directive for acquisitions, based upon the commercial availability of qualifying equipment, significant cost differential of the equipment, the agency's performance requirements, and the agency's mission.

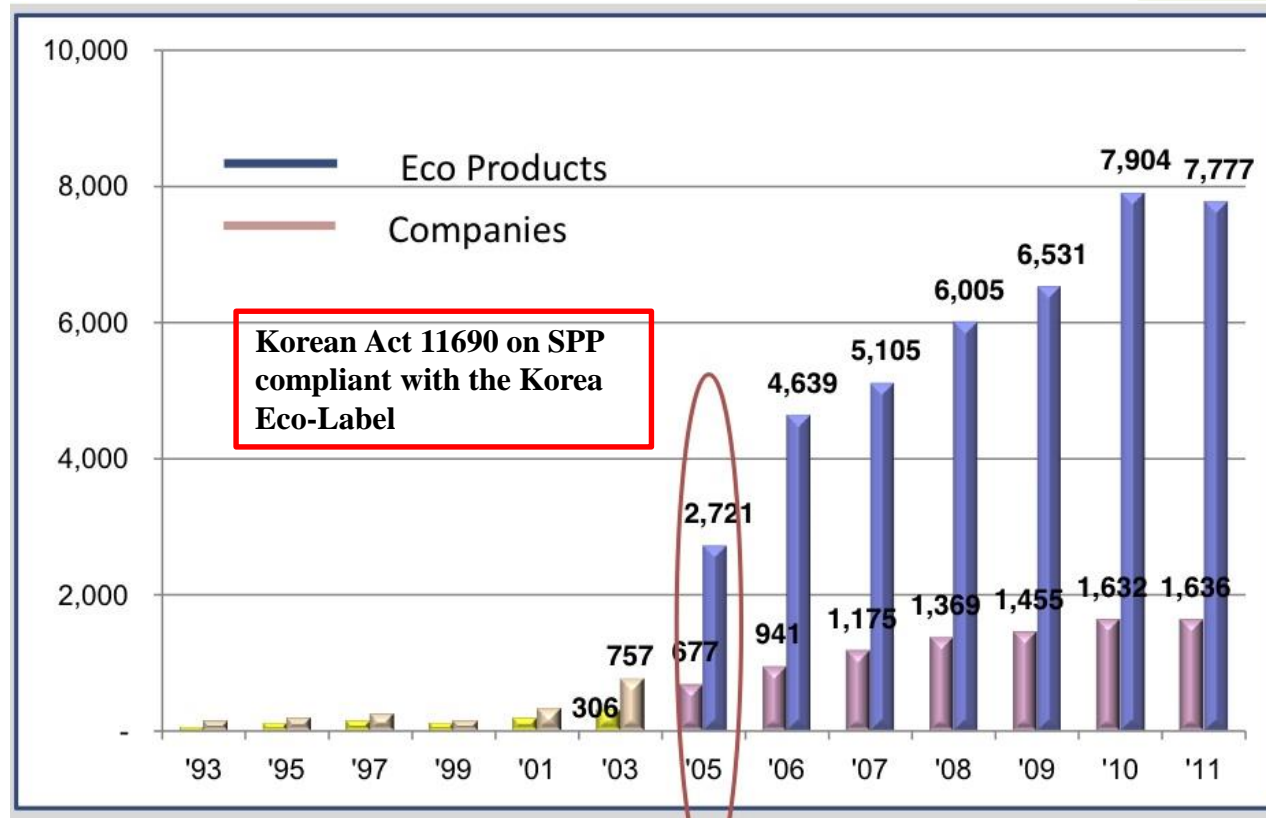
(b) Within 180 days from the date of this order, agencies shall specify that microcomputers, including personal computers, monitors, and printers, acquired by the agency shall be equipped with the energy efficient low-power standby feature as defined by the EPA Energy Star computers program. This feature shall be activated when the equipment is shipped and shall



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Effect of policies linked to Type I Ecolabels

- South Korea





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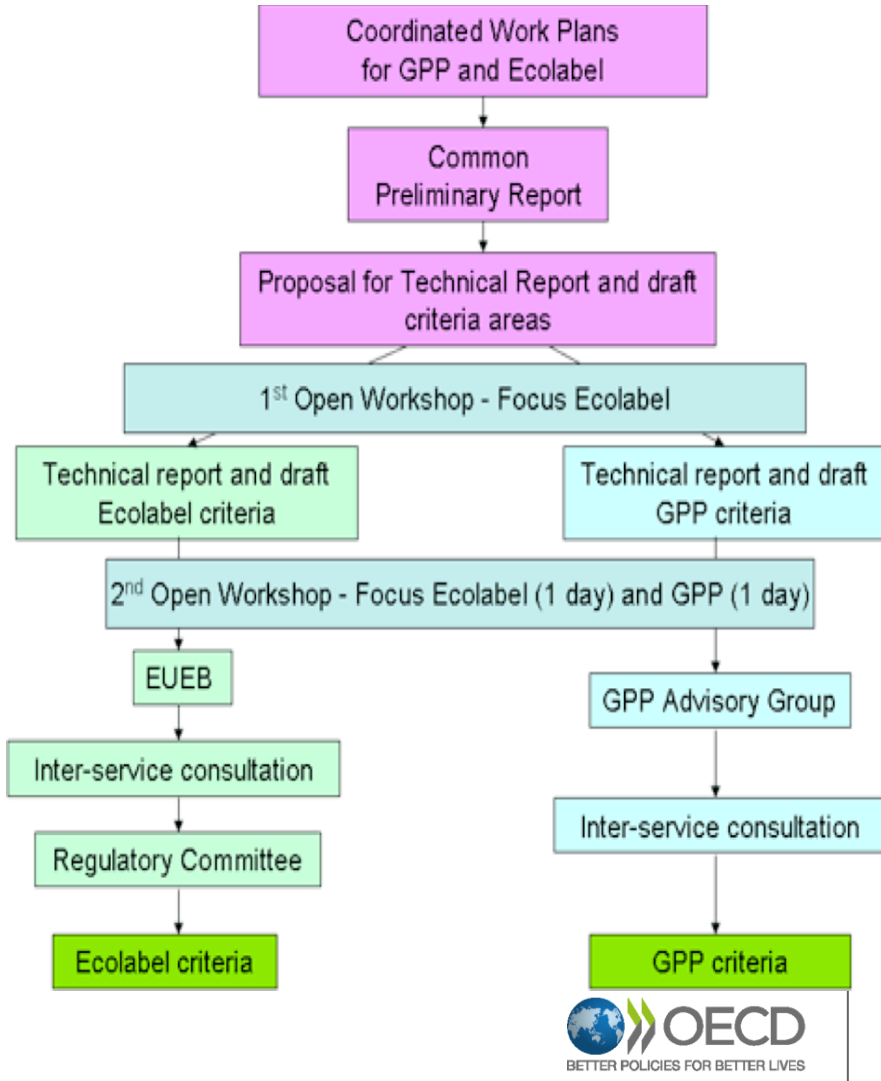
1. In the definition of policies
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3. In the verification of criteria
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- European Union Ecolabel - EU Flower
- GPP-Ecolabel coordinated criteria setting process

Source:
http://ec.europa.eu/environment/gpp/gpp_criteria_procedure.htm

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- Coordination of SPP and EL can be done with different, complementary approaches:
 1. In the definition of policies
 2. In the elaboration of SPP specifications
 - 3. In the verification of SPP specifications**
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To define technical specifications

- Source of criteria – Japanese Ecolabel

No.	Name	Criteria	Test Method	Concerned Products
1	Organic mercury compound Triphenyltin compound Tributyltin compound	Shall not be detected	MHW Ordinance No. 34	All textiles
2	Formaldehyde	Shall not be detected	MHW Ordinance No. 34	Baby diapers (under 24 months old)
		Not less than 75 ppm		Clothing that is likely to come into direct contact with the skin, including beddings, towels, and fabricated basic textiles for inner wear and underwear.
		Not less than 300 ppm		Other textiles excluding products used outdoors

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Extract from: <http://www.ecomark.jp/english/pdf/103eC2.pdf>



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To identify means-of-proof documents

Criteria on Chemical Substances in Textile Products

The chemical substances listed below shall meet the conditions indicated under “Criteria” for all concerned products.

To prove compliance with the conditions, chemicals falling under No. 1 are required to indicate if they have been mildewproof-finished. For products with mildewproof finish, the agent used for finishing shall be specified. For formaldehyde under No. 2, the results of the test for each different fabric prescribed by Ordinance No. 34 of the former Ministry of Health and Welfare (MHW) shall be submitted. For chemicals under No. 3, whether wool is used shall be described. Wool products require the submission of documents certifying compliance with MHW Ordinance No. 34 of the concerned product. For substances given in Ref. No. 4, the fact of whether flame proofing is applied shall be stated; for flame proof products, the agents used shall be stated, or a certification shall be submitted verifying that the products are flame retardant goods or flame retardant products.

Extract from: <http://www.ecomark.jp/english/pdf/103eC2.pdf>

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To certify compliance

Certificat
Certificate
Right to use prolongation n° FR/30/008 of June 21st, 2010
This certificate delete and replace any anterior certificate

SAVONS, SHAMPOINGS ET APRES-SHAMPOINGS

AFNOR Certification certifies that the products listing on the following page

From the company: **Ming Fai Enterprise International Co. Ltd.**
Manufactured by the company: **3rd Floor, Mai Kei Industrial Bldg. No. 5, San Hop Lane, Tuen Mun, NT HONG KONG - CHINE**

have been checked and found in conformity with the Commission Decision requirements dated 21 June 2007 and the European Eco-Label requirements referenced **"Soaps, Shampoos and Hair conditioners - EC 426"**

As a consequence, the company is authorised to mark the European Ecolabel on the above products.

The certified criteria are the following :
Minimal impact on aquatic ecosystems fulfils strict biodegradability requirements limits packaging waste

Subject to controls conducted by AFNOR Certification and, without suspension, withdrawal or modification, the right to use the European Eco-label is valid until December 31st, 2011.

General Deputy Manager
Jacques BESLIN
Jacques BESLIN

afnor CERTIFICATION

CERTIFICADO DE CONFORMIDADE
Conformity Certificate

N° 312.005/12

A ABNT concede a Licença para uso da Marca ABNT de Qualidade Ambiental – Rótulo Ecológico ABNT – para a Empresa:
ABNT grants the License for using the ABNT Environmental Mark – ABNT Ecolabel – to the company:

Borrachas Tipler Ltda
(Tipler)
CNPJ: 87.235.297.0001/52

Para o(s) produto(s):
To the following product(s):

Pneus reformados nos segmentos de carga (caminhões e seus rebocados) e utilitários (camionetas, caminhonetes e seus rebocados)

Produto(s) na unidade localizada em:
Product in the unit located at:

Av. Parobé, 2250 - Scharlau 93140-000 - São Leopoldo - RS

Atendendo aos requisitos do Documento:
Meeting the requirements of the Document:

PE-145.04

Desenvolvidos em conformidade com as Normas:
Developed according to the Standards:

**ABNT NBR ISO 14020:2002
ABNT NBR ISO 14024:2004**

Sistema de Certificação: Sistema 5
Certification System: System 5

Primeira concessão: 18/04/2012
First concession:

Período de validade:
Validity period:

18/04/2012 a 18/04/2015

Rio de Janeiro, 27 de abril de 2012

Guy Yvelocost
Guy Yvelocost
Gerente de Certificação de Sistemas
Systems Certification Manager

Este certificado está sujeito ao controle periódico do Procedimento Geral de Marca ABNT Qualidade Ambiental, bem como aos requisitos das Normas acima, sendo válido somente em original e com o Selo de ABNT em alto-relevo seco, assinado pelo Gerente de Certificação de Sistemas. Sua validade pode ser confirmada no seguinte endereço eletrônico: www.abnt.org.br
CNPJ: 33.452.892/0001-06 – Tel.: (21) 3074-2300 / Fax: (21) 3074-2315

Este certificado está sujeito al control periódico al Procedimiento General de Marca ABNT Calidad Ambiental, así como a los requisitos de las Normas arriba mencionadas, siendo válido solamente en original y con el Sello de ABNT en alto-relevo seco, firmado por el Gerente de Certificación de Sistemas. Su validez puede ser confirmada en el siguiente sitio electrónico: www.abnt.org.br
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ABNT Associação Brasileira de Normas Técnicas

Av. Treze de Maio, 13 - 29º andar - Rio de Janeiro - RJ - Brasil
Rua Nélias Gerke, 190 - Higienópolis - São Paulo - SP - Brasil

plemente





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4- To identify sustainable products

Chile Government on-line shop

- Products and services previously selected through framework contracts
- Search option with label



Action im

PAPEL FOTOCOPIA BOREAL
 PAPEL BOREAL OFICIO RESMA BLAN
 Convenio "CM ARTICULOS DE ESCRIT
 Regiones de Despacho VIII, IX, XIV
 Ofertas (1)

[RODRIGUEZ Y COMPANIA LIMITADA](#)

☆☆☆☆☆ (0 evaluacione

Desde \$ 2.212

PAPEL FOTOCOPIA CHAMEX ALCALINO A3
 PAPEL FOTOC. A-3 75 gr M/POSITO.
 Convenio "Productos de papel para
 Regiones de Despacho VII, VIII, IX
 Ofertas (1)

[Librería Giorgio S.A.](#)





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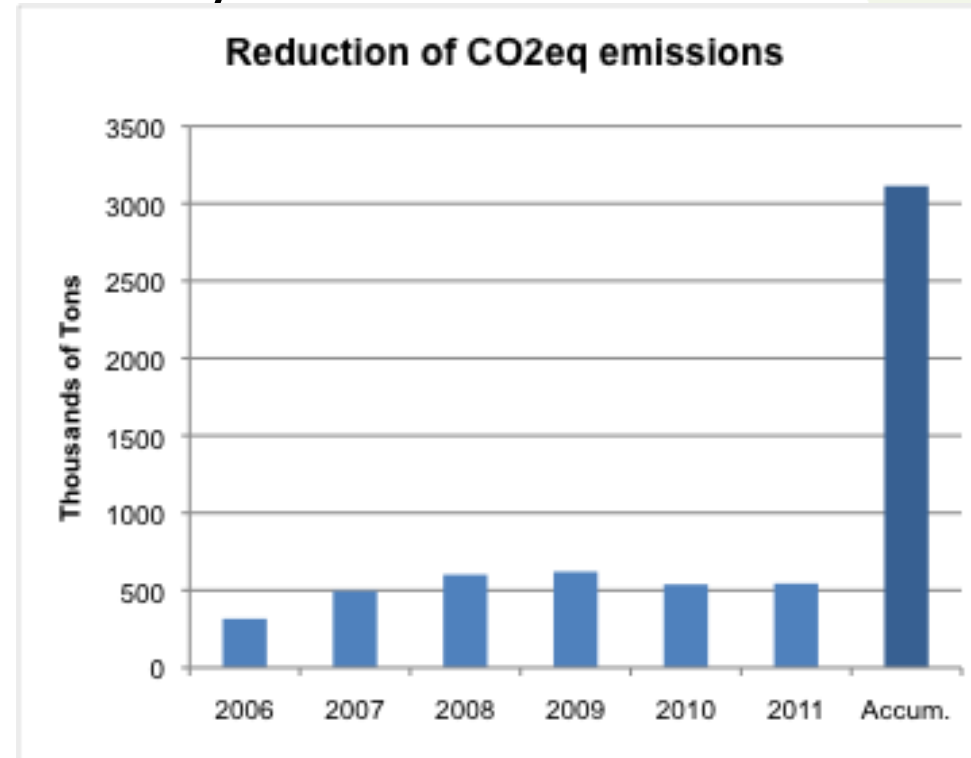
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5- To estimate sustainability benefits

- South Korea
- Monitoring the level of purchased ecolabelled products



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THANK YOU!

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